

Better Relationships Start Here.

Experience a better way to stay in touch with your first 2 photo cards free.
★★★★★ +100,000 5 star reviews

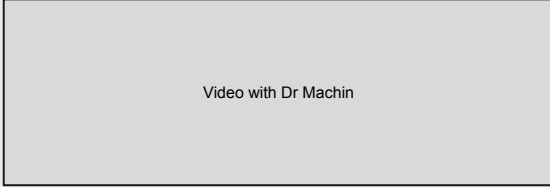
Download The App

The world's first membership service for real, personalised photo cards.

We're on a mission to help people nurture their most important relationships by encouraging more meaningful communication - in just a few taps.

The Neuroscience of Relationships.

"Social media was designed to make communication more fun and efficient - the problem is relationships are supposed to be meaningful, not efficient."
Dr Anna Machin, Professor - University of Oxford



Video with Dr Machin

Featured On



A Little Card Sending Goes A Long Way.

80% of our members say that TouchNote strengthens their relationships.

"My grandmother loves getting a card every month chronicling the life of her great great grandson."
J. Tuperswit

Try Us, For Free

Always Close, No Matter The Distance.

Whether it's bridging the intergenerational divide, a lifestage, or staying close across oceans, we'll help you strengthen your bonds with those that matter.



Watch Danielle's Story Video

How Does It Work?

Personalised photo cards sent straight from your phone. Free worldwide delivery

Start with 2 free photo cards on us during your trial.

Simply create and send straight from your phone.

Get cards each month. Roll-over what you don't use.

Download The App

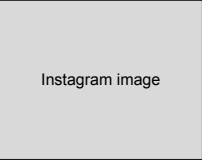
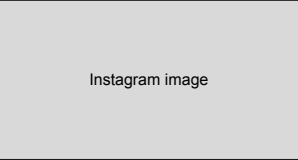
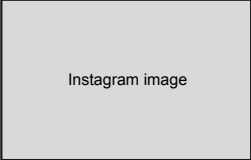
Not sure if TouchNote is for you?

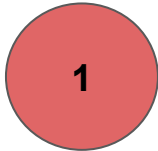
The average Brit buys 33 cards a year. We could have saved them up to £X. Find out which type of sender you are and if we have a plan that's right for you.

*Greeting Card Association, 2019 Report

Discover Your Type

Inspiration & Positive Vibes? Join Our Community





Benefits

TOUCHNOTE

A Memory They Can Hold, In a Few Taps.
Real, personalised photo cards, sent from your mobile.
★★★★★ +100,000 5 star reviews

First 2 Cards Free

Take The TouchNote Challenge.
Research shows one-to-one, thoughtful communication strengthens relationships and makes us happier. We're giving you 2 photo cards to trial our service for free - if you aren't delighted, simply cancel your trial and pay-as-you-go.

Stronger Relationships With Family & Friends.
"We send cards of our children to their grandparents who absolutely love receiving them. A perfect way to share precious memories." - Angela.

80% report their relationships are strengthened	95% believe looking at family photos has positive impact	95% agree sending a TN is more creative / personal form of communication
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★★★★★ "Instagram for my nan. Thank you!"	★★★★★ "Great way to let them know you care"	★★★★★ "So fast, simple and convenient"	★★★★★ "Must-have app. I love it."
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FOMO? Hell No. We're All About Good Vibes.
Our members report a 2x neuro-chemical boost: Feeling happy, connected, loved both *when they send* - and *when the recipient acknowledges the card*.

Reflective and Grateful... When You Create	Connected, Happy and Excited... When You Send	Loved, Happy and Valued... When They Receive
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Send A Card

Nurturing Our Bonds Across Generations
When it comes to intergenerational relationships, our members believe sending personalised cards is even more effective than phone or video calls.



How It Works

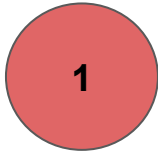
We'll give you more cards every month.	You can roll-over what you don't use.	Fast, free delivery worldwide.
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Explore Our Plans

Not sure if TouchNote is for you?
The average Brit spends £X a year on cards - we could have saved them £X. Find out which type of sender you are and if we have a plan right for you.

Discover Your Type





How It Works

Showing You Care Needn't Cost The Earth.

Quality cards at the lowest prices.

★★★★★ +100,000 5 star reviews

Get 2 Free Cards

Unique, personalised cards with free delivery worldwide.

"I'm a frequent traveler. Wherever I go, I send my children a photo card from my trip. It's a blessing to see their smiles when they've receive the card in the mail." - Mr Chen

Real cards from £X.XX each - no print or postage fees.

Sent from your phone. No trips to the post office or finding stamps.

Silver Members

Get 2 cards every month, inc roll-over. Only £X per card

Gold Members

Get 6 cards every month, inc roll-over. Only £X per card

Pay-As-You-Go

from £X.XX per card or buy a credit pack. Limited designs & features.

Try Us, For Free

Members Enjoy Our Full Range of Designs & Features

"I enjoy customising my photo and I always add a personalised stamp. The grandkids love it" - Jane

300+ card designs to pair up with your photos

Add text stickers and icons to bring your photos to life

Make it special with a personal stamp and location map.

★★★★★

"Instagram for my nan. Thank you!"

★★★★★

"Great way to let them know you care"

★★★★★

"So fast, simple and convenient"

★★★★★

"Must-have app. I love it."

How To Get Started

Sign-up for our trial and get 2 free cards on us

Send your cards - and feel great about it

Not delighted? Cancel your trial before it end - no risk.

Download The App

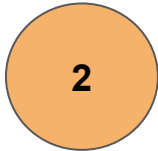
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Frequently Asked Questions

Collapsible questions.



Plans

Occasions or Connected?

Find out what type of sender you are.

Start The Quiz

5 questions, 3 minutes... Let's go!

Which of these occasions do you celebrate?
 How many close friends do you have?
 Any family or close friends living far away?
 What's your connection style?
 What's your budget?

You're the "Always Close" sender.

You have 5 seasonal events, including Christmas, and 4 birthdays in the next 12 months. You also have 2 loved ones abroad that would love to hear from you. You value your relationships but want a good bargain.

We estimate you'll send between 20-25 cards in the next 12 months.

Our Recommended Plan for You

Silver Plan
£39.95 per year
 Includes 2 cards per month (24 cards a year)
 Only £X.XX per card. Top-up from £X per card
 Unused cards roll over each month
 Full access to all our best designs & features
 Free worldwide delivery included

SAVE:
£X.XX
 Compared to average card price plus postage on the High St.

Start My Free Trial

Free Worldwide Delivery on All Plans.

Sent from your phone. No trips to the post office or finding stamps.

Silver Members
 Get 2 cards every month, inc roll-over.
 Only £X per card

Gold Members
 Get 6 cards every month, inc roll-over.
 Only £X per card

Pay-As-You-Go
 from £X.XX per card or buy a credit pack. Available when you cancel your trial.

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"Instagram for my nan. Thank you!"

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"So fast, simple and convenient"

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"Must-have app. I love it."

TouchNoters Are Just Like You

Parents & Families	Grandparents	Lovers & BFFs
Travellers	Far From Home	Pet Lovers

Questions

What does this page tell you about TouchNote?

Homepage:

Benefits:

How it works:

Plans:

What messages do you find most/least compelling?

Overall, is it clear that TouchNote:

- a) is an app
- b) is a membership service
- c) helps strengthen relationships
- d) offers personalised cards sent from your phone
- e) offers PAYG as an option
- f) has a free trial and how the service works

Brand Associations:

Trustworthiness

Believability of claims

This service could be for me

Good value

... (Better / No Change / Worse)

Specific Questions:

The Nav - what would you expect to see? Vs actual info.

Feedback on the Plan Picker - helpful?

Feedback on social proof - helpful?

Free worldwide delivery - valuable

How It Works - most compelling

How it works...

Start with 2 free photo cards on us - on a 14 day trial.

Simply create and send straight from your phone.

Get cards each month. Roll-over what you don't use.

How it works...

We'll give you more cards every month.

You can roll-over what you don't use.

Fast, free delivery worldwide.

How it works...

Sign-up for our trial and get 2 free cards on us

Send your cards - and feel great about it

Not delighted? Cancel your trial before it end - no risk.